

## Barcode Quality Sampling Tools

**A range of solutions to satisfy virtually every barcode-analysis need—and any budget.**

Barcodes are powerful keys to automation-related postage discounts, dramatically increased deliverability and more. But mailpieces whose barcodes don't comply with USPS® specifications will be locked out. Without in-house resources to help you determine the quality and accuracy of a mailing's barcodes before a job is submitted to the Post Office™, you simply can't have the total control over your operations that you need.

BCC Software's robust line of barcode quality products can make a powerful difference. These tools each deliver unique performance and value to today's barcode-dependent mailing workflows. All are designed and built to rigorously comply with USPS specifications, and all are endorsed by BCC as the ideal solutions for their respective tasks.

After reviewing this information, don't hesitate to contact BCC for more details. Just let us know: ***How Can We Help?***

### BCC Barcode Quality at a Glance

#### Mail Verifier Plus



Uses MERLIN standards to deliver fast and convenient barcode specifications confirmation.

#### VisionSensor 2030



The power to read Intelligent Mail, POSTNET and other barcodes in the palm of your hand.

#### Optical Comparators



Precision reticles offer a closer look at barcode quality, and improved mailings at high value.

# Barcode Quality Products from BCC.

## Mail Verifier Plus

**Desktop Powerhouse.**



Before a print or mail job leaves your shop—or even before the job begins—the MVP's state-of-the-art imaging and advanced software can examine a mailpiece to measure its paper, print and barcode reflectance against exacting USPS® MERLIN® acceptance standards. Designed by BÖWE BELL + HOWELL, creators of the MERLIN evaluation system.

### Features and Benefits

- Uses USPS MERLIN criteria to verify POSTNET™, PLANET® and Intelligent Mail® (formerly 4-State) barcodes
- Provides early opportunity to adjust mailings as needed without significant cost overruns or delivery delays
- Fast, easy-to-read reporting enables quick identification of pass / fail results in active mailings
- Small footprint allows easy testing in multiple locations

## VisionSensor 2030

**Handheld Convenience.**



A squeeze of the VisionSensor trigger allows you to quickly confirm readability and accuracy of all leading Postal Service™ barcodes, for on-demand quality control. High-end digital imaging lets the 2030 scan and interpret 1D and 2D barcode data with point-and-shoot ease, while an integrated digital screen and cell phone-style keypad add even more portable power.

### Features and Benefits

- Digitally reads USPS barcodes including POSTNET, Intelligent Mail, PLANET, Code 128 and Interleaved 2-of-5; plus PDF417, Data Matrix and Aztec
- Integrated digital screen and keypad provide maximum portability
- Powered by rechargeable Lithium Ion battery, or easily PC-tethered via USB

## Optical Comparators

**Pocket Precision.**



These handheld devices feature a barcode-specific reticle magnified by a 6X comparator lens and illuminated with a battery-operated LED. With a Comparator, it's easy to visually determine whether a barcode meets USPS requirements or, if not, where the problem may lie. Built to USPS DMM specifications, these units are priced to pay for themselves upon catching even one barcode problem.

### Features and Benefits

- Allow quick and easy identification and resolution of many barcode problems
- Small, portable units provide responsive on-the-fly performance
- Deliver peace of mind by serving as additional quality control measures
- Low costs, for fast ROI

**BCC**  
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